



CONTINUITY & RESILIENCE

## 2 Day BCI Introduction to Business Continuity Course

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### Course Description:

This course is a basic introduction to the world of Business Continuity (BC). It is designed as a first step for newcomers to the subject of BC and for those for whom BC may be a part of their role or responsibilities who need to have a good understanding of the subject. It provides the beginner with the basic knowledge and understanding of the building blocks required for developing or maintaining a robust Business Continuity Management Program and gives those individuals with a BC related role or responsibility a comprehensive overview of the discipline. This course covers all six elements of the BCM Lifecycle and is based on global good practice as described in the Business Continuity Institute's Good Practice Guidelines and the international standard for Business Continuity ISO 22301.

This 2 Day Workshop covers the fundamentals of Business Continuity Management. The participants are taken through concepts, terminology, practices and exercises. It helps to understand the difference between BCM, Disaster Recovery, Crisis Management and Emergency Response. The training is a combination of classroom lectures, discussions, simulation exercise, videos and a role play. This workshop offers a high- paced, structured, eye-opening and comprehensive learning experience.

### This course entitles you to 16 CPE credits.

### Learning Objectives:

- Gain appreciation of the criticality of BCM, and its key drivers
- Understand the critical steps involved in creating a Business Continuity Plan, such as Risk Analysis, Business Impact Analysis, Recovery Strategy and Plan Development
- Effectively manage crisis communications with external and internal entities, and the public
- Familiarize and prepare staff to react quickly and decisively
- Minimizing risk to your company and resources when disaster strikes

### Who should attend:

- BCM beginners
- Students (under graduate, graduate and post graduate)
- Researchers, Analysts, Consultants
- Those who wish to refresh their old learned concepts
- Auditors
- IT and Information Security professionals
- Business owners/ managers who want to safeguard their investment from losses caused by disruptions

For further information please email us at [info@continuityandresilience.com](mailto:info@continuityandresilience.com)

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*Creating Corporate Sustainability*

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